

DESIRÉE DOMÍNGUEZ GONZÁLEZ

Digital Marketing & Graphic designer

Hello!

I consider myself an enthusiastic, dynamic, creative, methodical and multidisciplinary person.

I like to do my best, put my knowledge into practice, work with marketing and design (we know they have to cooperate), I love Studio Ghibli, crafts and my dog!

You can check my own website: www.desireedg.com

CONTACT INFORMATION

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EDUCATION

Digital Marketing and e-commerce Master | EAE Business School - Actually

Advertising and Public Relations Degree | Universitat Rovira i Virgili 2014 - 2018

Higher Technical Certificate in Graphic Design | Emaid 2011 - 2013

LANGUAGES

Spanish | Native Level
Catalan | Native Level
English | B2 Level

SOFTWARE

Drupal, Teenvio (mailing), Illustrator, InDesign, Photoshop, Premiere, InCopy, Apple and Windows software, Microsoft Suite.

EXPERIENCES

GRUPO SM - CRUÏLLA JUN 2019 - Actually

Digital Marketing.

I'm currently working as a digital marketing my main role is analyzing the market and competition, management of social media, working in the social media plan, doing an optimization of SEO positioning and creating landings for our new website with written and visual content. Moreover, of creating the newsletters for marketing campaign.

PRINTODECOR | GEN 2019 - MAY 2019

Digital Marketing & Graphic Designer.

I've been working in social media plan, doing content for newsletters, searching for the best pictures for our target audience and web adaptation. Furthermore, I've been doing realistic mockups, banners, photo edition.

SABATÉ - JUMBOPRINTERS | OCT 2018 - APR 2019

Digital Marketing & Graphic Designer.

My main function was work coordinating simple social media time plans, weekly newsletters, doing banners for google ads, images and content for web and social media.

ABILE CORPORATE EVENTS | GEN 2018 - JUL 2018

Project Manager & Graphic Designer.

I worked as project manager in events, on/off campaigns, landing webs and as a graphic designer with companies like Revlon, Nestlé, Pepsico or American Crew.

UNIVERSITY ROVIRA I VIRGILI | SEP 2016 - JUN 2017

Graphic Designer and technician in image, sound, and audio-visual edition.

I have been working as a graphic designer doing posters, flyers a some print designs and as audiovisual technician making videos labs.

MORE INFORMATION

Meanwhile I was studiyng I was working in: Equivalenza Cunit weekends 2015 - 2017 Vivero Beach Club every season summer 2012- 2019 Nocciola full year 2010-2011

EXTRA EDUCATION

English Course with EF at UK | 4 months in 2017 Leisure Time Monitor | JUN 2015